

3-Year Strategic Plan 2022 - 2025

IADMS MISSION

IADMS is an inclusive organization for professionals who care for those who dance by evolving best practices in dance science, education, research, and medical care to support optimal health, well-being, training, and performance.

IADMS VISION

Our vision is to build a global community that provides accessible and applicable evidence-based research, resources, and programming that improves the health of dancers and the use of dance to improve health.

STRATEGIC PRIORITIES

In addition to developing new mission and vision statements, the planners worked closely together on goals and objectives to be implemented over the next three years.

Goal 1: **Discover Value(s)**. Realizing the potential that IADMS has within and for its community.

Goal 2: **Financial Stability**. Maintain and grow IADMS through managed investments and building revenue-generating opportunities.

Goal 3: **Community/Global Engagement**. Increase outreach, accessibility, and visibility.

Goal 4: **Infrastructure & Process**. Define communications pathways and governance policies that contribute to internal efficiencies.

Detailed objectives were developed for each goal. The complete Strategic Plan is available upon request with our administrative office at contact@iadms.org. The IADMS leadership is excited about the potential for growth and development that this Strategic Plan creates for the organization and will use it to guide the association over the next three years.