

2022

IADMS

International Association
for Dance Medicine & Science

**32ND ANNUAL
CONFERENCE
SPONSORSHIP
PROSPECTUS**

WHEN YOU

BECOME A SPONSOR

YOU ARE SUPPORTING THE
DANCE COMMUNITY AND
THE PROVIDERS WHO
CARE FOR THEM

WWW.IADMS.ORG
DEVELOPMENT@IADMS.ORG

SPONSORSHIP PROSPECTUS 2022

OUR MISSION

The International Association for Dance Medicine & Science (IADMS) is an inclusive organization for professionals who care for those who dance by evolving best practices in dance science, education, research, and medical care to support optimal health, well-being, training, and performance.

OUR CONFERENCE

The IADMS 32nd Annual Conference is anticipated to host over 500 professionals in the field of dance medicine and science at the University of Limerick, Ireland on October 28-31, 2022. The conference will include live, in-person sessions, as well as offer live stream and recorded presentations to increase the accessibility of our programming. All attendees will have access to the event on-demand for 6-weeks after the live conference via the conference app.

OUR SPONSORS

Sponsors can choose to provide general conference support as a **Friend, Exhibitor, or Sustaining Sponsor.**

Sponsors can also be recognized **Special Event Sponsor** with naming opportunities on the conference event of your choice!

Learn more about the engagement opportunities, and for more information and to **Support Now** contact us at development@iadms.org.

VISIBILITY

IADMS MEMBER PROFILE

- 1,600+ Members
- 52 Countries
- 700+ Mobile App Users
- Membership includes professionals from medical, healthcare, education, research and science, dancers, performers, and students

IADMS FOLLOWERS

- Over 6,000 mailing list subscribers
- Facebook: 13,510 (+ 4 x private groups ranging from 200-3,500 members)
- Instagram: 5,134
- Twitter: 2,506
- LinkedIn: 884 (+ 2000 members on private networking forum)
- 17,000+ Web page views per month



SPONSORS LEVELS

Benefits	Infographics Award \$500	Dance Educator Award \$500	AGJ Howse Memorial Lecture \$3,000 2 available	Friend \$500	Exhibitor \$1,000*	Sustaining Sponsor \$1,600*
Acknowledgment at the Opening Remarks	✓	✓	✓	✓	✓	✓
Acknowledgment on IADMS Social Media	✓	✓	✓	✓	✓	✓
Acknowledgment as Award Sponsor	✓	✓	✓			
Flyer and/or Product Sample in Delegate Bags			✓	✓	✓	✓
Conference App Profile & Push Notification	✓	✓	✓	✓	✓	✓
Logo featured on IADMS Website, all Conference Email Announcements, and Conference T-shirt	✓	✓	✓	✓	✓	✓
Exhibit Table					✓	✓
Complimentary Conference Registration			2			1

*Discounts apply if signing a consecutive three-year agreement at the sponsorship level.

Exhibitor Three-Year Agreement: \$900/year

Sustaining Sponsor Three-Year Agreement: \$1,300/year

SPECIAL EVENT SPONSORS

Benefits	Welcome Reception \$5,000 2 available	Student Social \$1,500 1 available	Student Luncheon \$2,500 2 available	Dance Educator Luncheon \$2,500 2 available	Dance for Health Luncheon \$2,500 2 available	Physician Luncheon \$2,500 2 available
Acknowledgment at the Opening Remarks	✓	✓	✓	✓	✓	✓
Acknowledgment on IADMS Social Media	✓	✓	✓	✓	✓	✓
Exclusive Recognition at Select Special Event	✓	✓	✓	✓	✓	✓
Flyer and/or Product Sample in Delegate Bags	✓	✓	✓	✓	✓	✓
Conference App Profile & Push Notification	✓	✓	✓	✓	✓	✓
Logo featured on IADMS Website, all Conference Email Announcements, and Conference T-shirt	✓	✓	✓	✓	✓	✓
Complimentary Conference Registration	3	1	2	2	2	2

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CONTACT US

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