

IADMS Infographics Competition

INTRODUCTION

In effort to promote the more widespread use of these visual displays of data, IADMS has developed an infographic award competition. The IADMS infographic award competition is run by the Promotion Committee in coordination with the Annual Conference. Inquiries and submissions for this competition is to be sent directly to socialmedia@iadms.org for review. **Deadline for submission is August 1.**

DESCRIPTION

An infographic can be used to display dance science concepts in an interesting, visual way that makes it easy to quickly understand. Infographics provide an interesting way to share evidence-based information with other members of the dance science community. Infographics can be very useful ways to communicate information.

- Anyone may submit an infographic for this competition by following the guidelines below:
- Select a topic relevant to the IADMS Mission Statement: *IADMS is an inclusive organization for professionals who care for those who dance by evolving best practices in dance science, education, research, and medical care to support optimal health, well-being, training, and performance.*
- Develop an infographic that is aesthetically pleasing, innovative, and informative with a clear message.
- When designing or curating visuals for the infographic, keep the following in mind:
 - Any original visuals must have written permission for use and include the name(s) of the artist, photographer, or model.
 - Consider using a public domain or creative commons source of stock photos as they provide free licensing for non-profit organizations.
- Submit a PNG file of your infographic to the IADMS Promotion Committee (promotion@iadms.org) by August 1.

Submissions will be reviewed by a panel of judges made up of IADMS Committee representatives and representation from the award sponsor(s). Any judge submitting an infographic will find a replacement judge from his or her committee. Finalists will be posted on the IADMS Annual Conference mobile app where conference attendees will have the opportunity to vote for a winner. The finalist with the most votes will be announced during the IADMS Annual Conference. IADMS reserves the right to publish submitted infographics on the IADMS webpage and use them for promotional and educational purposes.

JUDGING CRITERIA

- Relevance and importance of information
- Use of evidence-based content
- Effective communication of information
- Visual appeal
- Creativity

AWARD

Complimentary IADMS Membership (1 year)

TIPS FOR CREATING AN EFFECTIVE INFOGRAPHIC

- Stay focused on your goal
- Use limited colors and/or stick to a color palette
- Use graphics and visuals, limit the amount of text
- Don't cram in too much information
- Keep it short and sweet!

ADDITIONAL RESOURCES

- <http://www.creativebloq.com/infographic/tools-213197>
- <https://econsultancy.com/blog/66131-17-visualisation-tools-to-make-your-data-beautiful>

Please keep in mind logos from free infographic template services will not be permitted on your final submission.

